



Okada Manila Leads Coastal Cleanup Drive in Support of International Coastal Cleanup Day 2025

Parañaque City, Philippines (September 20, 2025) — Okada Manila reaffirmed its commitment to sustainability through a Coastal Cleanup Drive held on September 19 at the Okada Boardwalk Seaside, in partnership with the Parañaque City Government. The initiative is part of the Okada Green Heart program, particularly its Waste Management pillar, which champions cleaner spaces and responsible waste practices. It also reflects the Talent and Community pillar, as the effort brought together employees, local government partners, and agencies in a shared mission for environmental protection.

The activity aligned with the 2025 International Coastal Cleanup theme, “Clean Seas Against the Climate Crisis,” a global call to action addressing marine debris and the impacts of climate change on oceans. Manila Bay, a vital resource for nearby communities and marine ecosystems, has long faced challenges from pollution—making initiatives like this cleanup essential for resilience and biodiversity.

358 volunteers from Okada Manila’s Security and Safety Division, various business units, and partner agencies took part in the drive, clearing debris from the shoreline and loading the collected waste into city trucks for proper disposal. Together, the volunteers collected 4.49 metric tons of trash from the coastline—helping protect marine life and restore the beauty of Manila Bay. The morning activity combined teamwork, awareness, and tangible action—turning environmental responsibility into measurable impact.

“At Okada Manila, we believe sustainability isn’t just a commitment—it’s action,” said Patrick Henry Villacorte, Okada Manila’s Chief Security and Safety Officer. “This coastal cleanup is proof that when we come together, we can make a real difference not just for the environment, but also our future.”

The event also built on Okada Manila’s earlier cleanup efforts in 2018 and 2023, demonstrating consistency in its environmental stewardship. Beyond immediate results, the activity strengthened ties with the local government, engaged team members in meaningful volunteer work, and contributed to broader sustainability goals, including the United Nations Sustainable Development Goals (SDG 13: Climate Action and SDG 14: Life Below Water).

As Okada Manila expands its Green Heart initiatives, the coastal cleanup stands as a testament to its enduring promise: to transform sustainability into action, inspire collective responsibility, and help shape a cleaner, healthier future for all.

To learn more about Okada Manila’s comprehensive sustainability initiatives and the Okada Green Heart program, visit our website at <https://www.okadamanila.com/okada-green-heart>.

About Okada Manila

Okada Manila, a Forbes 5-star destination for six consecutive years in the Philippines and a Forbes VERIFIED Responsible Hospitality integrated resort, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.

Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or enjoy the expansive gaming floor—the largest in the Philippines—featuring a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, PLAY Kids’ Club and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation.



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Culinary delights await at over 40 dining venues, and a variety of shopping options at The Promenade ensure convenience and a premium experience at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. Cove Manila, a world-class indoor beach club, serves as an exclusive venue for private events,

providing a stunning backdrop for special occasions under a UV-protected dome. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the integrated resort's offerings.

Unforgettable moments await at Okada Manila. Visit www.okadamanila.com to explore.

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Photos with caption:



1. Okada Manila held a Coastal Cleanup Drive on September 19 at the Okada Boardwalk Seaside in alignment with the 2025 International Coastal Cleanup Day.



2. 358 volunteers from the Security and Safety Division, various business units, and partner agencies took part in the cleanup drive.



3. Together, the volunteers collected 4.49 metric tons of trash from the coastline—helping protect marine life and restore the beauty of Manila Bay.



4. Okada Manila's executives led by Chief Security and Safety Officer, Patrick Henry Villacorte, received a certificate of participation from the International Coastal Cleanup Philippines.



5. The effort brought together employees, local government partners, and agencies in a shared mission for environmental protection.



6. The initiative is part of the Okada Green Heart program, in partnership with the Parañaque City Government and International Coastal Cleanup.