



## Leading the Call for Clean Seas: Okada Manila Champions Coastal Cleanup 2025

On September 19, 2025, Okada Manila led a Coastal Cleanup Drive at the Okada Boardwalk Seaside, standing at the forefront of the fight against marine pollution. In partnership with the Parañaque City Government, Okada Manila joins the global call for the 2025 International Coastal Cleanup theme, "Clean Seas Against the Climate Crisis," emphasizing the need for urgent and collective action to protect marine ecosystems from the dual threats of climate change and ocean waste.

### Making Waves Through Green Heart

The cleanup forms part of the Okada Green Heart Initiative, under its Waste Management pillar, which champions responsible waste practices and cleaner environments. By removing trash from the shoreline, Okada Manila not only safeguarded marine life but also reinforced the Community pillar, strengthening bonds with the Parañaque City Government and partner agencies. Together, these efforts demonstrate how Okada Manila transforms sustainability into shared responsibility.



**"At Okada Manila, we believe sustainability isn't just a commitment—it's action. This coastal cleanup is proof that when we come together, we can make a real difference not just for the environment, but also our future."**

**Patrick Henry Villacorte**

Okada Manila's Chief Security and Safety Officer





## Stronger Together

The cleanup not only strengthened Okada Manila's partnership with the Parañaque City Government and other agencies, but also underscored that caring for the environment is a shared responsibility. Adding distinction to the event was the presence of Mr. Geronimo P. Reyes, National Coordinator of International Coastal Cleanup Philippines, and Mr. Bernardo Amurao, Officer-in-Charge of the City Environment and Natural Resources Office in Parañaque, who both emphasized the crucial role of local initiatives in driving a global movement.

## IMPACT IN NUMBERS

**358**  
**volunteers**

joined forces for the cleanup

**4.49**  
**metric tons**

of trash collected from the coastline

**3 hours**

of dedicated action to clear debris  
and restore the shore

**1 shared goal**

protecting our environment  
for future generations



For Okada Manila's Security and Safety Division, protecting our coasts feels just as important as protecting our people. Stewardship is a big part of what we do, and this cleanup really showed that when we come together, we can make a lasting difference for the environment and for the communities that rely on it."

**Mr. Lloyd Sapla, Manager**  
Emergency Response Team, Physical Security



## Why This Matters:

Marine debris threatens biodiversity, livelihoods, and communities across the globe. By leading this initiative, Okada Manila continues its legacy of coastal preservation, building on cleanup efforts in 2018 and 2023, and further proving its role as a socially responsible, environmentally conscious organization. This effort also supports the United Nations Sustainable Development Goals, particularly Goal 13: Climate Action and Goal 14: Life Below Water.

## Join the Okada Green Heart Movement

At Okada Manila, every cleanup is a step toward cleaner coasts and healthier oceans. By reducing waste, protecting marine life, and working with our communities, we're turning the tide against marine pollution. Together, let's keep our shores clean and our future bright.



**Thank You for Caring!**

Together, let's build a greener future—one action at a time.

