



SAKE MANILA 2026 Unveils New Sake Labels at Press Conference, Returns to Okada Manila This May

April 24, 2026 – Manila, Philippines – Fresh from this week’s press conference, SAKE MANILA 2026 officially sets the stage for its most exciting edition yet—happening on May 22, 2026 at the Grand Ballroom of the Forbes 5-star integrated resort Okada Manila.

Now on its third year, Sake Manila continues to establish itself as the Philippines’ premier sake and Japanese cultural experience, bringing together a curated mix of premium beverages, culinary artistry, and immersive cultural elements in one unforgettable evening.

NEW SAKE LABELS TAKE CENTER STAGE

One of the key highlights announced during the press conference was the introduction of new and highly anticipated sake labels.

According to Mr. Raymond Joseph, Director of Sales and Marketing of Philippine Wine Merchants:

“This year, we’re bringing in exciting new labels such as Daisichi, Nanbubijin, Suegei, Koshino Kanbai, and more—giving our guests even more reasons to explore and discover the depth and diversity of sake.”

These additions complement an already impressive portfolio, offering guests access to rare, premium, and hard-to-find selections not commonly available in the Philippine market.

A CURATED EXPERIENCE BEYOND SAKE

More than just a tasting event, Sake Manila is designed as a multi-sensory journey through Japan’s beverage culture.

Guests can expect:

- An extensive selection of premium sake, Japanese whiskies, spirits, and curated wines
- Expert-led tastings and brand showcases
- Specially crafted food pairings by Okada Manila’s culinary team
- A vibrant atmosphere that blends Japanese tradition with modern Manila lifestyle



With over 1,000 guests expected, the event brings together enthusiasts, industry insiders, and Manila's social crowd in a refined and energetic setting.

A GROWING CULTURAL & LIFESTYLE EVENT

Since its launch, Sake Manila has grown into one of the most anticipated events in the city—reflecting the increasing interest in sake appreciation, curated experiences, and global food culture.

“Sake Manila is a unique fusion of tradition, flavor, and festivity—an experience we’ve carefully curated to leave a lasting impression on every guest,” shared Robi Joseph.

“Sake Manila is about bringing Japan’s finest closer to Manila—creating an experience that people can truly enjoy, appreciate, and remember,” added Raymond Joseph.

A ONE-NIGHT-ONLY EXPERIENCE AT OKADA MANILA

Now in its third consecutive year, Sake Manila once again shines a spotlight on the iconic integrated resort as the premier setting for a one-night-only celebration of Japanese sake, culture, and community.

“Every dish has been specially created for Sake Manila—designed not just to complement the beverages, but to become part of this one-night-only experience,” said Chef Josef Teuschler, Okada Manila’s Director for Culinary.

Sake Manila represents more than a celebration of Japanese sake. The event is a platform that brings together culture, craftsmanship, and community. Okada Manila is working alongside Philippine Wine Merchants in making this event bigger and more meaningful each year.

“For Okada Manila, this partnership holds special significance. As an integrated resort inspired by both Filipino warmth and Japanese hospitality, we are deeply committed to creating experiences that strengthen cultural connections and elevate the appreciation of Japanese traditions here in the Philippines,” said Shirley Tam, Okada Manila’s Executive Vice President for Casino Marketing.

SECURE YOUR SPOT

With limited tickets and strong demand following today’s press conference, early reservations are highly encouraged.

Tickets available at: www.sakemanila.ph

Date: May 22, 2026, 5:00pm

Venue: Grand Ballroom, Okada Manila



ABOUT OKADA MANILA

Okada Manila, a Forbes 5-star destination for seven consecutive years in the Philippines and a Forbes VERIFIED Responsible Hospitality integrated resort, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.

Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or enjoy the expansive gaming floor—the largest in the Philippines—featuring a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, PLAY Kids' Club and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation. Culinary delights await at over 40 dining venues, and a variety of shopping options at The Promenade ensure convenience and a premium experience at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. Cove Manila serves as an exclusive venue for private events, providing a stunning backdrop for special occasions under a UV-protected dome. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the integrated resort's offerings.

Unforgettable moments await at Okada Manila. Visit www.okadamanila.com to explore.



PWM - Philippine Wine Merchants

Philippine Wine Merchants is a family-owned wine and spirits importation and distribution company in the Philippines, established in 1975 by the Joseph brothers. It began as a single brick-and-mortar store, which has now grown to become a leader in the industry, offering an array of wines, spirits, sake, and beers across the country. It partners with award-winning, large-scale producers as well as boutique wineries, breweries, and distilleries. Through our long-term and exclusive partnerships, it has gained significant competitive advantages and offers unmatched products with great value for money for maximum satisfaction. With over 45 years of experience and a strong nationwide presence, it continues to strive to be the purveyor of choice unwaveringly.

Website: www.pwm.ph to explore.

FOR MORE INFORMATION, PLEASE CONTACT:

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PHOTOS:



1. Okada Manila’s President and COO, Mr. Nobuki Sato (middle) with Philippine Wine Merchants and Okada Manila executives. From left to right: Okada Manila’s VP for Sales & Marketing: Cielo Reboredo, President of PWM: Mr. Ralph Lim Joseph and Ms. Ida Joseph, Okada Manila Vice-Chairperson: Ms. Takako Okada, PWM’s VP for Operations: Ronald Lim Joseph, and Raymond Lim Joseph: Director of Sales & Marketing at PWM.



2. Ms. Shirley Tam, Okada Manila’s Executive Vice President for Casino Marketing opened the press conference, emphasizing the partnership between Okada Manila and Philippine Wine Merchants for the 3rd Sake Manila event.



3. Guests will expect an extensive selection of premium sake, Japanese whiskies, spirits, and curated wines.



4. Okada Manila's Director for Culinary, Chef Josef Teuschler—whose team specially crafted food pairings for Sake Manila 2026— with Philippine Wine Merchants executives.