



News Release

For Immediate Release

Okada Manila Lights Up Blue for Mental Health Awareness

The resort joins the Light Up Blue for Mental Health Campaign on October 9 and 10 as part of a series of mental health and wellbeing initiatives for team members throughout October

MANILA, PHILIPPINES — October 11, 2026 — Okada Manila is shining a light on mental health this October as its Human Resources Division partners with the Philippine Mental Health Association, Inc. (PMHA) for the Light Up Blue for Mental Health Campaign in support of World Mental Health Day and Mental Health Awareness Month.

From 7 PM to 8 PM in October 10, the Crystal Corridor illuminated in blue as Okada Manila joined participating establishments in raising awareness of mental health and encouraging greater understanding and support. Okada Manila team members are also encouraged to wear blue in support of the campaign. “Mental health awareness becomes more meaningful when people feel they can speak openly, seek support, and look after one another,” said Atty. Jerome Sarte, Senior Vice President – Human Resources of Okada Manila. “At Okada Manila, care for wellbeing is an important part of how we support our team members. Through Light Up Blue and our other initiatives this Mental Health Month, we hope to help make mental wellbeing a more visible and everyday conversation.”

The initiatives form part of Okada Green Heart, Okada Manila’s sustainability and social impact platform, under Safety, Security and Welfare: Caring for people and the planet, which supports efforts that promote the safety, health, and wellbeing of its people.

Light Up Blue is supported by a broader lineup of mental health and wellbeing activities for Okada Manila team members throughout October. The initiatives began on October 1 with OkadaGLOW: Mind – Advocacy Session, which promoted awareness and conversations around mental health. From October 19 to 21, Okada Manila will conduct an Onsite Psychological Consultation in partnership with Bofill Psychological Services (BPSi) Clinic, providing team members with another avenue for mental health support.

On October 21, Okada Manila will hold Wellness Wednesday: Yoga Session, followed by Paint Your Peace: Mental Health Through Colors on October 23, providing additional opportunities for team members to support their wellbeing through mindfulness, movement, and self-expression.

Through Light Up Blue and its continuing mental health initiatives, Okada Manila seeks to foster a workplace where wellbeing is supported, conversations about mental health are encouraged, and team members feel more comfortable seeking support when they need it.

Discover more Okada Green Heart initiatives at <https://okadamanila.com/okada-green-heart/>.

Media Photos



Okada Manila is shining a light on mental health this October as its Human Resources Division partners with the Philippine Mental Health Association, Inc. (PMHA) for the Light Up Blue for Mental Health Campaign in support of World Mental Health Day and Mental Health Awareness Month.



From 7 PM to 8 PM in October 10, the Crystal Corridor illuminated in blue as Okada Manila joined participating establishments in raising awareness of mental health and encouraging greater understanding and support.

– END –



ABOUT OKADA MANILA

Okada Manila, a Forbes 5-star destination for seven consecutive years in the Philippines and a Forbes VERIFIED Responsible Hospitality integrated resort, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.

Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or enjoy the expansive gaming floor—the largest in the Philippines—featuring a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, Okada Kids Club and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation. Culinary delights await at over 40 dining venues, and a variety of shopping options at The Promenade ensure convenience and a premium experience at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. Cove Manila serves as an exclusive venue for private events, providing a stunning backdrop for special occasions under a UV-protected dome. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the integrated resort's offerings.

Unforgettable moments await at Okada Manila. Visit www.okadamanila.com to explore.

FOR MEDIA ENQUIRIES, PLEASE CONTACT:

Van Manansala - Manager, Brand and Marketing Communications
+63 998 586 4164
Jvan.Manansala@okadamanila.com

Faye Ycay - Assistant Manager, Media Relations
+63 920 923 6339
Faye.Ycay@okadamanila.com

Godwin Domingo - Supervisor, Media Relations
+63 998 970 0304
Godwin.Domingo@okadamanila.com