OKADA GREEN HEART
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Local Makers, New Opportunities at the Okada Green Heart Mart

From Taytay's garment businesses to Parañaque's community upcycling initiatives, Okada Manila connects Christmas shopping with local livelihoods and material reuse.

Christmas shopping takes on a meaningful purpose at the Okada Green Heart Mart, where 16 garment merchants from Taytay, Rizal, are reaching new customers and retired Okada Manila uniforms are finding a second life through a community partnership in Parañaque.

Part of the Magical Holiday Village, the mart opened on November 13, 2026, bringing local enterprise and practical sustainability initiatives together in one destination. Guests can discover locally produced clothing, support participating businesses, and see how existing materials can be transformed into useful everyday products.

Bringing Taytay's Garment Businesses to New Customers

Known for its thriving ready-to-wear garment industry, Taytay is home to businesses built around local sewing skills and apparel production.

Through a partnership with the Municipal Government of Taytay, facilitated by its Local Economic Development and Investment Promotions Office (LEDIPO), Okada Manila welcomed 16 garment merchants to the Okada Green Heart Mart.

The initiative provides participating businesses with an opportunity to introduce their products to resort guests, connect with potential customers, and expand their visibility beyond their established markets.

Participating merchants: NACTF TRADING, TRENDZ BY MERLY'S SCRUBSUITS, RIKISHEE'S RTW, NENE A CLOTHIQUE, Monheda Fashion, Chelssy Dress PH, Yahab Style, YKJ Clothing, RDBA, FRJ APPAREL Clothing, Ella's Clothing, Pablito's RTW (My Boxers), Kashi-K Ent., Piña Couture, GO Garments, and ISTUR DAMIT.

The mart also highlights resource-conscious garment production. Participating businesses demonstrate how fabric offcuts, surplus textiles, and other usable materials can be repurposed rather than discarded. Two exhibitions featuring live upcycling demonstrations give guests a closer look at how existing materials can be put to new use.

For these local entrepreneurs, the Christmas market offers more than an additional place to sell. It creates opportunities to introduce their businesses to customers who may continue supporting them beyond the holiday season.

Giving Retired Uniforms a Second Life

The same commitment to making better use of existing materials extends to another Okada Manila initiative involving its retired uniforms.

In October 2026, Okada Manila donated approximately 38,000 retired uniform pieces to the Parañaque City Environment and Natural Resources Office (CENRO) for its community upcycling program.

Led by the resort's Wardrobe Team, with support from the Security and Safety Division, the initiative makes usable textiles available for transformation into new products rather than disposal. Through CENRO's program, community makers are repurposing the fabric into practical items, including tote bags, slippers, coin purses, wallets, tablet sleeves, and throw pillows.

These products demonstrate how materials that have completed their original purpose can continue to be useful. The initiative also supports opportunities for community-based production and enterprise.

From November 30 to December 13, 2026, CENRO is scheduled to showcase its upcycled creations at the Okada Green Heart Mart, allowing guests to discover how uniforms once worn by resort team members can become everyday essentials.

IMPACT IN NUMBERS

Okada Manila's community partnerships are helping garment merchants reach holiday shoppers and putting retired textiles to use.

16 garment merchants
from Taytay, Rizal showcasing their products at the Okada Green Heart Mart

2 exhibitions
featuring live upcycling demonstrations during the Magical Holiday Village

Approximately 38,000 uniform pieces
donated by Okada Manila to Parañaque CENRO in October 2026 for its community upcycling program









Why This Matters

The Okada Green Heart Mart brings together two pillars of Okada Manila's sustainability and social impact program: **Talent and Community** and **Waste Management.**

For Taytay's garment merchants, the initiative creates opportunities for wider market exposure and customer engagement. For Parañaque's community makers, retired uniforms provide materials that can be transformed into products with renewed value.

Together, these partnerships show how Okada Manila can use its resources, facilities, and connections to support local enterprise while encouraging more responsible use of materials. Whether guests choose an item from a Taytay merchant or discover a product made from repurposed fabric, the mart offers a closer look at the people, skills, and resources behind everyday.



"Christmas is a season of giving and caring. At Okada Manila, we want to extend that spirit to local communities by creating opportunities for businesses to connect with our guests, We look forward to building more local partnerships that support livelihoods and make sustainability part of our guests' everyday experiences."

Reddy Leong
Vice President – Corporate Marketing & Communications Division

Visit the Okada Green Heart Mart

Support local makers this Christmas at the Okada Green Heart Mart, located at Crystal Pavilion, Zone 3 of the Magical Holiday Village, at Okada Manila.

Free admission | 3 PM – 1 AM daily | Until January 3, 2027

Discover locally produced garments, explore upcycling initiatives, and make supporting community businesses part of your holiday celebration.

Learn more about Okada Manila's sustainability initiatives at www.okadamanila.com/okada-green-heart.

Scan the QR code to know more

Thank You for Caring!

Together, let's build a greener future—one action at a time.

OKADA MANILA®